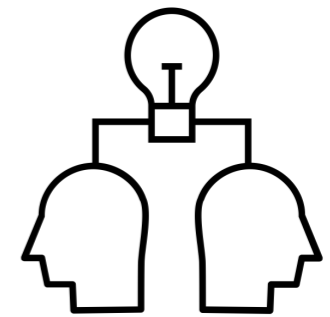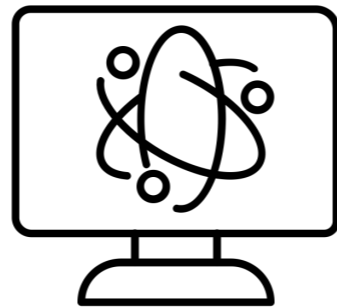# Reshaping higher education for the future of work 🚀

Svenia Busson, IHF-Jubiläum, 29.6.2023

Svenia Busson

🐦 @svenibus

Learning Explorer & Entrepreneur

HEC Paris / Freie Universität Berlin

Explored learning innovations in 19 countries (edtechtours.com)

Founder of 2 Edtech trade associations :
Edtech France (400 member startups)
European Edtech Alliance (2400 represented startups)

Since 2017: Founder Learning Innovation Hub LearnSpace

Author 'Exploring The Future of Education'

Speaker For Le Monde, UNESCO, EU Commission, Vivatech, World Innovation Summit for Education etc.

Paris Under 30 Global Shaper (World Economic Forum)

Learn more about the most innovative education initiatives in 8 European countries 🇪🇺 (Germany included!) in my book.

The second, updated version of the book just got released! 🎉

exploringeducation.eu

We should reshape higher education for the future of work

96%

of chief academic officers at U.S. universities believe their institutions are effective at preparing students for the world of work

11%

of employers agree that universities teach graduates the skills needed for success in their workplaces

80%

of the jobs students will fill in the future do not exist today

91%

of employers said a demonstrated capacity to think critically, communicate clearly and solve complex problems **is more important than a job candidate's undergraduate degree**

Relevant skills for the workplace
≠ Skills taught in university

Top 10 skills of 2025

Analytical thinking and innovation

Active learning and learning strategies

Complex problem-solving

Critical thinking and analysis

Creativity, originality and initiative

Leadership and social influence

Technology use, monitoring and control

Technology design and programming

Resilience, stress tolerance and flexibility

Reasoning, problem-solving and ideation

Type of skill

- Problem-solving
- Self-management
- Working with people
- Technology use and development

Formal training institutions
vs
Bootcamps

Time needed to start building new skills online in jobs of tomorrow

WORLD ECONOMIC FORUM

1-2 Months
People and Culture, Content Writing, Sales and Marketing skills

2-3 Months
Product Development and Data and AI skills

4-5 Months
Cloud Computing and Engineering skills

Source: Coursera data produced for the Future of Jobs Report, World Economic Forum
Presents the days of learning needed for the average worker to gain the level of mastery through Coursera learning.

Alternatives to traditional universities are growing fast.

Minerva University 🇺🇸

minerva.edu

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