



THORBEN JANOUSCH

RESEARCH ASSISTANT

LANGUAGE SKILLS

- German - Mother tongue
- English - C1
- French - B1
- Spanish - A1

IT SKILLS

- Microsoft Office
- SPSS (including Process Plugin)
- Stata




VOLUNTARY ACTIVITIES

- Mentors the Enactus Stuttgart e.V.
- Evaluates impact startups at national and international Enactus competitions
- Implemented five entrepreneurial projects as project leader and chairman of the board at Enactus Hohenheim

CERTIFICATIONS

- Certified Six Sigma Yellow Belt Owner
- Certified Lean Management & Kaizen Practitioner
- Graduate of the international EITF Entrepreneurship Summer School 2018 in Turin, Italy

CONTACT

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PROFESSIONAL EXPERIENCE

Research Assistant

Bavarian State Institute for Higher Education Research and Planning (IHF) | since November 2024

- Responsible for research in the fields of entrepreneurship and university knowledge transfer
- Project lead of the medical graduate survey MediBas 2025 / 2026

Sustainability Consultant

PricewaterhouseCoopers GmbH | June 2022 - October 2024

- Administered the program management (incl. project controlling and budgeting) of the sustainability reporting program for a DAX client
- Audited the EU Taxonomy part of the Non-Financial Statement of 11 financial services companies
- Interpreted, documented and communicated new regulatory developments in sustainability reporting to clients

Program Manager

Enactus Germany e.V. | September 2017 - July 2020

- Coached 14 university teams with a total of over 550 members and 50 emerging impact startups
- Refined circular economy business models, elaborated pitches and coached founders for national and international competitions
- Collaborated with leading firms (e.g. BASF, KPMG, Haribo, etc.) to develop a growth strategy and quality gates for new innovations

Financial Advisor

Tecis Finanzdienstleistungen AG | March 2016 - August 2017

- Advised private and business clients
- Evaluated financial product innovations on the market
- Organized and prepared content for employee trainings

EDUCATION

M.Sc. Management

University of Hohenheim | October 2016 - March 2022

- Major fields of study: Entrepreneurship, Strategic Management, Business Development
- Thesis: "The impact of the COVID-19 pandemic on the evaluation of entrepreneurial opportunities"

B.Sc. Business Administration and Economics

University of Hohenheim | October 2011 - September 2016

- Major fields of study: Service Management, Internal Management Functions, Insurance Management
- Thesis: "The problem with ex-ante moral hazard in health insurance"

Munich, January 08, 2025